



Nadette Hartzzenberg

PROFILE

With over 20 years' experience, I bring a diverse range of skills to any marketing project.

From concept to completion – I am comfortable managing it all. Creative thinking, design, execution - across all critical communication platforms.

My recent completion, (part time), of a Digital Market Degree demonstrates my willingness to remain relevant and up to date with trends in this ever-changing sector.

With client relationships spanning over 15 years, my largely freelance experience has provided a diverse range of exposure and the ability to deliver on all sorts of different projects – while retaining what is central to mine and any business – which is looking after and satisfying the customer.

In conclusion, my passion for detail, creativity, fluency in Afrikaans and English means I look forward to being of assistance where you believe my skills could help.

PERSONAL DETAILS

Date of birth: 16 May 1977, South African Citizen
Address: Fourways, Gauteng, SA
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Language: English and Afrikaans

EDUCATION

2022: Advanced Diploma (NQ7) in Digital Marketing, at Red & Yellow Creative School of Business
2019: Digital Marketing short course, UCT
2010: Photography short course, Vega
2005: Dreamweaver & Flash certificate, Vega
2003: Diploma in the Principles of Graphic Design, AAA School of Advertising
97&98: Graphic Design (NQ6) Pretoria Technikon
1996: Fine arts (one year course), Pretoria Technikon
1995: Matriculated, Randburg Hoërskool

EMPLOYMENT HISTORY

2010 - present Freelancing on a full-time basis
2007 - 2010 Full time Graphic Designer at Future Publishing.
2004 - 2007 Full time Graphic Designer for Toyota SA Marketing
2001 - 2004 Full time Graphic Designer at EE Publishers
1998 - 2000 Intern at Galaxy Desktop Reproduction

SKILL-SET

- Annual reports
- Magazines
- Brochures
- Event collateral
- Corporate identity design
- DTP - photo retouching
- Sourcing of stock images
- Digital illustration using Procreate

Digital Marketing:

- Website design, using wordpress
- Content creation
- Social Media Management
- Basic SEO

REFERENCES

Wits University:

Shirona Patel (083 362 1995)
Shirona.Patel@wits.ac.za

Future Group:

Richard Lendrum (082 653 7185)
richard@thefuture.co.za

Arena Holdings (Times Media/ Tisoblackstar):

Taryn Westoby (082 442 1782)
westobyt@tisoblackstar.co.za

New Forests Company:

Candice Taylor (083 762 4044)
candice.taylor@newforests.earth

City Lodge:

Princess Poole (072 608 3377)
ppoole@clhg.com

Contact Media:

Donna Verrydt (073 149 8378) or
Sean Press (082 846 7288)

ONLINE EXAMPLES - WEBSITES

ezuluadventures.co.za

kantantahuntingsafaris.com

ekujasafari.com

rollingriversafaris.com

typoprint.co.za

byseewah.com

bushmoonsafaris.com

muchinga.com

nkosiknives.com

taxidermytrophysolutions.com

richardcookesafaris.com

greathostedsafaris.com

ONLINE EXAMPLES - REPORTS AND PUBLICATIONS

[SASCOC Annual Report 2024](#)

[SASCOC Annual Report 2023](#)

[Curiosity](#) publication for the university of the Witwatersrand

[New Forests Company Sustainability Report 2024](#)

[New Forests Company Sustainability Report 2023](#)

[New Forests Company Sustainability Report 2022](#)

[New Forests Company Sustainability Report 2021](#)

CONTACTS

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SOFTWARE PROFICIENCY

